

BUSINESS RESEARCH

THAI ECONOMIC AND FINANCIAL UPDATE

for December 2023

Highlight:

The Thai economy continues to recover, driven by domestic demand, both private consumption and private investment. However, the service sector is slowing down due to a decline in the number of both Thai and foreign tourists. Meanwhile, export value continues to grow, led by agricultural and agro-industrial exports, in line with the improvement in industrial production. Inflation has also moderated due to lower energy and fresh food prices.

Private Consumption

Seasonally adjusted private consumption indicators rose slightly from the previous month, as most categories increased except for services. This is in line with the decline in both domestic and foreign tourism. Spending on durable goods increased due to car sales, while government measures to reduce the cost of living supported consumption of non-durable goods.



Farm Income

Farm income was stable, with prices of agricultural products increasing due to a rise in paddy prices caused by a decrease in global supply, while the value of agricultural products declined due to the impact of drought.

lte	m (%YoY)	Farm Ir	ncome		ıltural ice	Agricultural Production		
		Sep-23	Oct-23	Sep-23	Oct-23	Sep-23	Oct-23	
Agriculture		3.9	0.0	1.6	1.0	2.2	-0.9	
BB	Paddy	27.2	18.7	30.3	26.4	-2.4	-6.1	
	Rubber	-0.6	3.2	-0.1	4.1	-0.5	-0.9	
٩	Durian	524.0	79.7	-14.3	-14.7	627.7	110.6	
罾	Palm kernel	-14.0	-15.6	-1.2	5.1	-13.0	-19.7	
S-1	Swine	-27.7	-34.7	-34.4	-38.2	10.2	5.6	
H BANK We Sources: BOT. OAE. MOC								

Private Investment

Seasonally adjusted private investment indicators declined slightly from the previous month, following the expansion of investment in machinery and equipment and construction due to the import of mobile phones. Construction increased due to an increase in the number of areas approved for construction and the sale of building materials. 24 3.0 18

3.0 1.8

2022 1H'22 2H'22 1H'23 3Q'23 Sep-23 Oct-23 Oct-23* Note:*%MoM is calculated from seasonally adjusted data.

MPI and Capacity Utilization (Cap-U)

Industrial production was down due to declines in many major product categories. However, petroleum production increased as refineries returned to production after being shut down for maintenance last month.

			11125	sep-23	Oct-23	%MoM
Overall	MPI	0.4	-4.6	-6.3	-4.3	-2.1*
Automot	ive	11.5	6.2	-8.3	-7.8	-3.4
Rubbers	and plastics	-1.1	-7.1	-8.0	-5.2	-1.1
😥 Hard disl	k drive	-29.1	-34.0	-18.0	-32.9	-41.4

Note:*%MoM Overall MPI is calculated from seasonally adjusted data.



Exports

- In October, Thai exports expanded 8.0%YoY, the highest level in 13 months, as major markets, especially ASEAN and the US, returned to expansion. Export products that expanded well included rice, cassava products, fruits, telephones and equipment, and semiconductors.
- In 10M2023, Thai exports still declined by 2.7%YoY due to exports to main trading partners that are still shrinking, including ASEAN, China, Europe, and Japan. Important products that are still shrinking include rubber, electrical appliances, and petrochemical products.

Market	Share (%)	Jan-Oct	: 2023	Oct-23		
Market	Jan-Oct 23	USD Mn	%YoY	USD Mn	%YoY	
Total	100.0	236,648	-2.7	23,579	8.0	
ASEAN	24.4	55,613	-9.5	5,744	4.5	
U.S.A.	16.9	39,996	0.1	3,992	13.8	
China	11.0	28,932	-0.9	2,599	3.4	
EU	8.2	21,726	-3.0	1,928	-3.0	
Japan	8.4	20,833	-0.0	1,976	-1.1	
Australia	5.1	9,781	4.8	1,192	19.1	
Commo	dity Price	Jan-Oct	2023	Oct-23		
& Excha	inge Rate	Price	%YoY	Price	%YoY	
Dubai oil pri	ce (USD/bbl)	82.3	-17.8	90.6	0.0	
Gold price (l	JSD/troy oz)	1,930.2	6.7	1,916.3	15.1	
Exchange rat	te (THB/USD)	34.7	-0.7	36.5	-6.5	
NEER index		119.8	4.0	117.7	4.2	

Sources: BOT, OAE, MOC, World Bank, and OIE

Domestic Vehicle Sales

In October, total vehicle sales were down 8.8%YoY due to a decline in sales of commercial vehicles in the 1-ton pickup, which continued to decline for the 12th consecutive month. in part due to the agricultural sector's purchasing power, which has yet to recover. In addition, the rise in interest rates is causing consumers to postpone car purchases, and high levels of household debt have led to tightening by financial institutions. However, passenger car sales continue to expand due to the popularity of electric cars. Domestic vehicle sales, 10M2023



In 10M2023, domestic vehicle sales totaled 645,833 units,

down 7.5%YoY, mainly due to lower purchases of 1-ton pickups. However, by vehicle model, the pickup segment remains the bestselling vehicle. The Isuzu D-Max holds the highest market share with 17.7%, followed by the Toyota Hilux with 15.7% and the Toyota Yaris ATIV with 7.3%.

		manger	4.0%		
Domestic Vehicle	Jan-Oct	2023	Oct-23		
Sales by Body Type	Unit	%YoY	Unit	%YoY	
Passenger car	241,798	9.8	22,130	13.7	
Commercial car	404,035	-15.5	36,833	-18.4	
Pickup 1 ton	227,342	-29.8	18,673	-37.9	
SUV	89,598	37.8	10,530	124.3	
Other	87,095	-2.6	7,630	-26.4	
Overall	645,833	-7.5	22,130	-8.8	

7.3%

6.1%

4 0%

Thai 0	GDP F	ore	cast	by I	вот	(%Y	oY)	%YoY	2021	2022	2023e	2024e
10.0					Private Consumption	0.3	6.3	7.1	2.9			
	2,2 15 2.0 2.4 3.2		Government Consumption	3.2	0.2	-4.0	1.1					
0.0	г				-			Private Investment	3.3	5.1	2.4	3.6
10.0			¥-6	.2				Public Investment	3.8	-4.9	0.5	2.7
-10.0	õ	6	20	21	2	e	<u>e</u>	Value of Merchandise Exports	18.8	5.5	-1.5	4.3
	201	201	202	202	202	2023	024e	Headline Inflation (%)	1.2	6.1	1.3	2.0
						7	2			Note: D	ata as of I	Nov 2023

Tourism

Foreign tourist arrivals slowed in October from the previous month due to a decline in the number of Russian and Malaysian tourists, partly due to the higher Russian tourist base as a result of increased flights in the previous period. Meanwhile, Malaysian tourists postponed their trips to wait for the special holiday in November. However, the number of tourists from some nationalities such as Chinese, British and German increased, partly due to the visa-free measure and the coming winter. As a result, a total of 22.2 million foreign tourists traveled to Thailand in 10M2023

International tourist arrivals, 10M2023

No. of Foreign Arrivals	Total Revenues	Top 5 l	National	ities Visi	iting Th	ailand
II II.	67	0	*j		۲	
22,200,989 Persons	927,549 THB Mn*	Malaysia	China	S.Korea	India	Russia
+212.6%YoY	*Data as of 29 Oct 2023	16.4%	12.5%	6.0%	5 .9 %	5.0%
The average occupancy	rate in 10M2023 was	67.7%.	Occup	ancy Ra	nte, 101	Л2023
The region with the high	est occupancy rate i	s the	North	and the second	North	
Southern Region, followe	ed by the Central Regi	on	60.6	%	59.	.3%
(including Bangkok) and th	ne Northern Region. Th	ne Cen	tral & W	est 🖌 👗	245 B	East
occupancy rate in the sou	ithern region started t	0	58.8%	6	6	9.3%
increase after the gradual arrival of Europeans during South 🔬 BKK						
the weather change to wi		70.9	%	76.1%)	



	Share	Jan-Oc	:t 23	Oct-23		
Major products	Jan-Oct 2023 (%)	USD million	%YoY	USD million	%YoY	
Total exports	100.0	236,648	-2.7	23,579	8.0	
Agriculture	9.6	22,770	0.2	2,152	12.3	
- Rice	1.7	3,967	24.7	524	37.7	
- Rubber	1.3	2,980	-34.7	344	-5.4	
- Tapioca	1.4	3,239	-13.6	331	4.8	
- Fruits	2.7	6,409	30.2	317	44.6	
- Fishery	0.5	1,276	-9.4	139	-2.9	
Agro-industrial	8.0	19,012	-2.5	1,788	5.9	
- Prepared or preserved seafood	1.2	2,869	-10.4	289	-5.6	
- Cane sugar and molasses	1.3	3,178	10.0	130	-25.4	
- Wheat products and other food preparations	0.9	2,021	-3.1	215	8.0	
- Beverages	0.7	1,715	2.4	162	2.0	
Manufacturing	78.3	185,320	-2.8	18,393	5.4	
- Automotive	14.1	33,318	7.5	3,355	3.6	
- Electronics	16.1	38,003	2.0	3,745	5.5	
- Electrical appliances	10.3	24,336	-1.5	2,137	-5.0	
- Precious stones and jewelry	5.4	12,856	-6.0	1,577	30.7	
- Unwrough gold	2.2	5,313	-22.4	829	59.8	
- Rubber products	4.7	11,044	-5.6	1,042	0.1	
- Petro-chemical products	3.2	7,541	-18.5	726	3.1	
- Chemicals	2.9	6,775	-18.0	656	-10.7	
- Machinery & equipment	3.1	7,306	-1.4	722	7.8	
- Apparels & Textile	2.1	5,053	-13.2	509	-1.9	
- Metal & steel	2.4	5,571	-6.7	514	2.5	
Mining & Fuel	4.0	9,546	-7.7	1,246	61.3	

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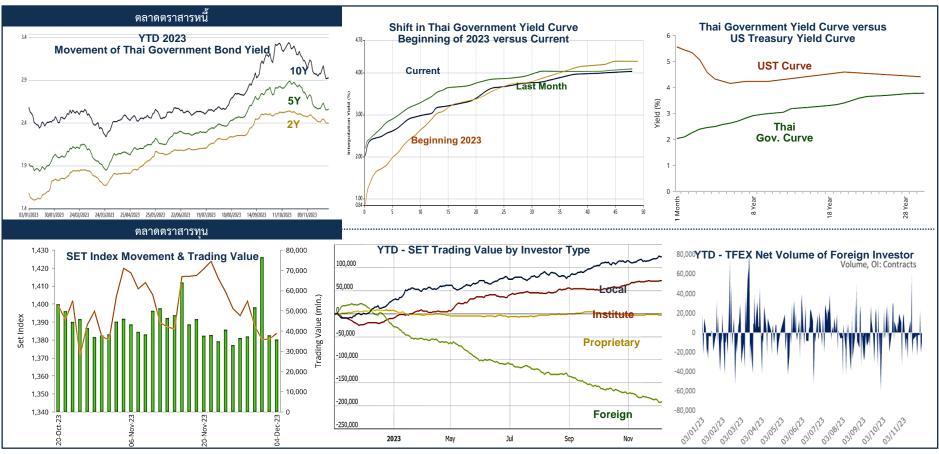
Durcharte	Oct	-23		
Products	USD million	%YoY		
 Automotive 	3,355	3.6		
- Passenger car	1,089	3.9		
- Pick up and trucks	761	17.4		
- Motorcycle	247 -1			
- Spark-ignition reciprocating internal				
combustion	325	-6.6		
- Parts & accessories	835	8.8		
	Oct-23			
Products	USD million	%YoY		

Products	USD million	%YoY
Electronics	3,745	5.5
- Computer parts	1,230	-4.2
- HDD	394	-29.0
- Electronic integrated circuits	735	-4.6
- Telecommunication	730	15.1
- Semi-conductor devices,	451	27.3
transistors, diodes		

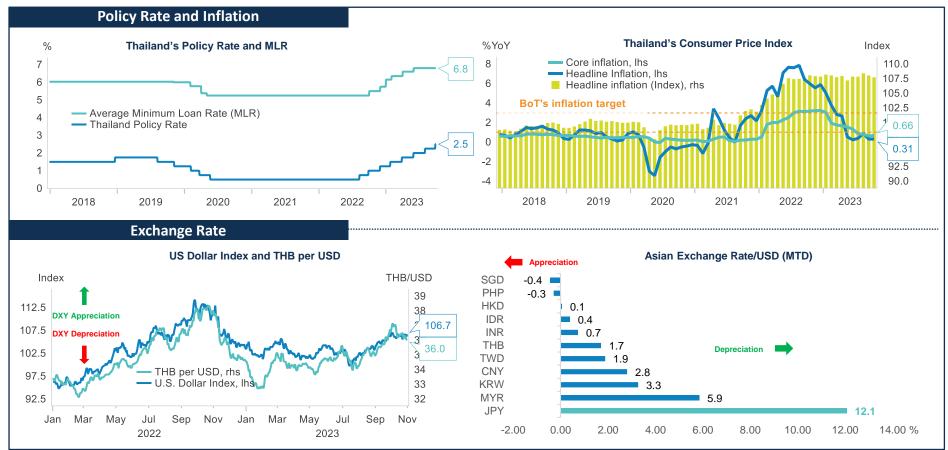
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Thai Financial Market Data (1/2)

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Thai Financial Market Data (2/2)





End of Presentation

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