

BUSINESS RESEARCH

THAI ECONOMIC AND FINANCIAL UPDATE

for December 2025

Highlight:

Thailand's economy expanded in October compared to the previous month. This growth was driven by continued expansion in merchandise exports, excluding gold, particularly in electronics. Foreign tourist receipts increased in line with higher tourist arrivals, and private consumption rose across almost all categories, partly due to government stimulus measures. However, private investment in machinery and equipment contracted, and government spending declined from the same period last year due to lower central government current expenditures and reduced capital spending by state-owned enterprises. Headline inflation remained negative due to lower oil and fresh food prices.



Private Consumption

Private Investment

properties.

The seasonally adjusted private consumption indicator The seasonally adjusted private investment indicator

1.2

declined from the previous month, with contractions

and equipment decreased due to lower net imports of

construction permits for residential and nonresidential

1H'25

Note: * % MoM is calculated from seasonally adjusted data.

-1.3

-17.0

1.6

Sep-24 Sep-25

capital goods, especially computers. Construction

investment also contracted, as indicated by fewer

3Q'24

across all investment categories. Investment in machinery

In October 2025, Thailand's merchandise exports totaled USD 28.8 billion, an increase of 5.7%YoY, driven by exports to major markets, including the U.S., China, and the EU. This growth was supported by exports of electronics and automotive products, which benefited from increased production and new orders. Meanwhile,

Exports

Jan-Oct 2025

%YoY**

13.0

5.3

29.1

15.5

8.1

38.3

-13.5

40.1

-68

6.9

USD Mn

282,982

61.481

58.842

33.781

25,487

19,837

13.168

69.8

33 1

128.3

3,231.8

Jan-Oct 2025

Oct-25

USD Mn %YoY**

5.7

-3.8

32.9

9.3

6.3

1.9

290

-7.7

42.7

-2.5

2.1

28,836

6.406

6,665

3.114

2,626

2,147

1,261

64.3

32.6

129.3

4,058.3

Oct-25

agricultural exports continued to contract. For 10M2025, cumulative exports reached USD 282.9 billion, an increase of 13.0%YoY, driven by exports to

key markets including ASEAN, the US, China, the EU, and Japan, with strong growth in electronics, electrical appliances, gems and jewelry, and rubber products. Market

Share (%)

Jan-Oct 2025

100.0

21 7

20.8

11.9

9.0

7.0

47

& Exchange Rate

Dubai oil price (USD/bbl)

Gold price (USD/troy oz)

Exchange rate (THB/USD)

NEER index

MPI and Capacity Utilization (Cap-U) The seasonally adjusted Manufacturing Production Index Total contracted slightly from the previous month. Although **ASEAN** electronics and automotive production increased in line with U.S.A. exports, overall growth slowed due to declining petroleum production declined due to scheduled refinery maintenance. China Sep-25 Oct-25 %MoM FU -0.2* Japan 1.5 India -4.6 **Commodity Price**

8.6 -2.4 11.8 -17.2

Note:*%MoM Overall MPI is calculated from seasonally adjusted data.

Unit: %

58.4 58.2

Oct-24 Oct-25

3Q'25 Sep-25 Oct-25 Oct-25*

6.0

46

-1.2

Capacity Utilization Rate 59.3 59.1 59.1 58.0 58.5 57.1

0.8

-29.8

10M24 10M25 Aug-24 Aug-25 Note: MPI stands for Manufacturing Production Index

MPI (%YoY)

Overall MPI

Automotive

Petroleum

Hard disk drive

increased from the previous month, with improvements

seen in almost all categories. The main drivers were the services sector and spending on durable goods, particularly higher sales of passenger vehicles, including electric vehicles (EVs). Government economic stimulus measures and rising consumer confidence supported overall consumption.

Unit: %YoY 5.6 4.3 2.9 3.8 4.1 1.6 13 1H'25 3Q'25 Sep-25 Oct-25 Oct-25* 3Q'24 Note:*%MoM is calculated from seasonally adjusted data.

Farm Income

Farmers' income declined from the previous year due to lower agricultural commodity prices. Prices of rubber and white rice were affected by high supply levels, while durian prices were under pressure due to high output and concerns over China's residue inspections. Meanwhile, production of feed corn, rubber, and oil nalm increased supported by favorable weather conditions

palm increased, supported by favorable weather conditions.								
Item (%YoY)		Farm		Agricu	ıltural	Agricultural		
		Income		Pri	ce	Production		
		Sep-25	Oct-25	Sep-25	Oct-25	Sep-25	Oct-25	
Agriculture		-16.9	-14.8	-14.3	-15.8	-3.0	1.1	
	Paddy	-19.3	-19.9	-20.4	-19.7	1.4	-0.2	
	Rubber	-20.6	-27.3	-23.6	-29.0	3.9	2.4	
	Durian	-55.3	-2.3	-6.2	-6.2	-52.3	4.1	
1969	Longan	-74.2	-52.3	-52.3	-36.1	-45.9	-25.4	
	Palm kernel	2.4	5.0	5.0	-6.1	-2.4	11.8	
	Iter Ag	Agriculture Paddy Rubber Durian Longan	Item (%YoY) Inco Sep-25 Agriculture -16.9 Paddy -19.3 Rubber -20.6 Durian -55.3 Longan -74.2	Farm Income	Farm Agriculture Income Pri Sep-25 Oct-25 Sep-25 Agriculture -16.9 -14.8 -14.3 Paddy -19.3 -19.9 -20.4 Rubber -20.6 -27.3 -23.6 Durian -55.3 -2.3 -6.2 Longan -74.2 -52.3 -52.3	Farm Agricultural	Farm Agricultural Agricultural Price Production	

Sources: BOT, OAE, MOC (**Custom basis), World Bank, and OIE

Domestic Vehicle Sale

In October 2025, domestic car sales marked the seventh consecutive month of expansion, with 47,032 units sold, up 24.8%YoY. This growth was driven by passenger cars, which increased 24.0%YoY, especially electric vehicles, as well as commercial vehicles, which grew 25.3%YoY, particularly SUVs, which surged 90.3%. However, sales of one-ton pickup trucks decreased 7.1%YoY due to weak purchasing power, especially among lowerincome groups, amid the sluggish economic recovery. Notably, registrations of xEV increased across all categories.

Domestic vehicle sales, 10M2025









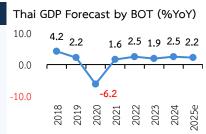


5.2%

(5) Honda City

For the first 10 months of 2025, domestic car sales totaled 495.001 units, marking a 3.9%YoY increase, driven by growth in both passenger cars and commercial vehicles, supported by electric vehicles and SUVs despite a 14.8% YoY contraction in pickup trucks. Toyota maintained its position as the market leader with a 37.4% share, followed by Isuzu, Honda, and BYD. The Toyota Hilux remained the bestselling model with a 10.8% market share, followed by the Toyota Yaris ATIV and the Isuzu D-Max.

Vehicle Sales by	Jan-Oct	2025	Oct-25		
Body Type	Unit	%YoY	Unit	%YoY	
Passenger car	193,403	4.3	19,291	24.0	
Commercial car	301,598	3.7	27,741	25.3	
Pickup 1 ton	117,166	-14.8	10,122	-7.1	
SUV	127,202	28.6	11,901	90.3	
Other	57,230	4.8	5,718	14.8	
Overall	495,001	3.9	47,032	24.8	





Tourism

In October 2025, Thailand recorded 2.57 million foreign tourists, marking a 3.9%YoY decline but a 15.1% MoM increase. Although tourists from major markets, such as China, Malaysia, and South Korea, continued to decline from the same period last year, tourists from India, Russia, and Europe showed solid growth. Notably, the number of Chinese tourists increased compared to the previous month. Tourism receipts decreased compared to the same period last year but increased compared to the previous month, supported by growth in long-haul tourists. For the first 10 months of 2025, cumulative foreign tourist arrivals totaled 26.7 million, a 7.2%YoY decline due to significant decreases in arrivals from major markets, such as China and ASEAN. Cumulative tourism receipts totaled THB 1.37 trillion, a 6.5%YoY decline.

International tourist arrivals, 10M2025



In October 2025, the national average hotel occupancy rate was 69.5%, increasing from 66.2% the previous month. This increase was driven by higher visitor numbers from both domestic and international travelers. Bangkok recorded the highest occupancy rate at 76.9%, followed by the south at 72.8% and the east at 68.6%. Improvements were observed across all regions. For the first 10 months of 2025, the national average occupancy rate remained stable at 70.7%, similar to the same period last year.

Occupancy Rate, 10M2025

North Northeast 63.3% 65.9% Central & West 63.5% South

73.6% BKK

East

75.5% 74.0%

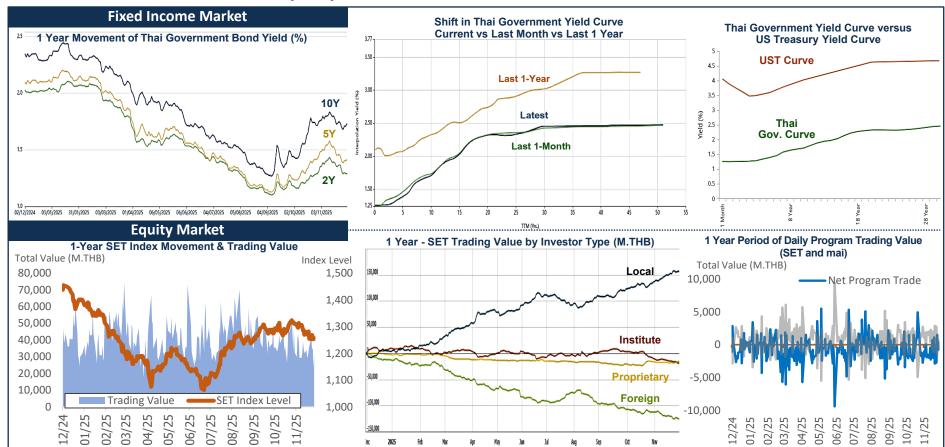


Sources: NESDC, Toyota, FTI, and MOTS

Major products Jan Total exports Agriculture - Rice - Rubber	n-Oct 2025 (%) 100.0 8.4	USD million 282,982	%YoY*	USD million	%YoY*		\cap r T	,
Agriculture - Rice		282 982			70101			
- Rice	8.4	202,702	13.0	28,836	5.7		010	j.
	0.4	23,730	-3.4	1,964	-14.6	-5.0	2004	_
Dulahan	1.3	3,740	-31.5	354	-38.6		Sood	5
- Rubber	1.5	4,204	1.9	399	-12.5			
- Tapioca	0.9	2,501	-7.4	186	-19.2	For Decem	ber 20	25
- Fruits	2.1	5,975	1.9	197	-35.8			
- Fishery	0.5	1,274	-0.1	158	14.2	Oct-25 Product		
Agro-industrial	7.3	20,641	4.3	2,059	6.2	Floduct	USD million	%YoY*
- Prepared or preserved seafood	1.1	3,158	-0.9	349	-4.8	- Automotive	3,514	14.9
- Cane sugar and molasses	0.9	2,514	12.1	130	8.9	- Passenger car	661	-27.0
- Wheat products and other food preparations	0.9	2,683	20.8	270	8.0	- Pick up and trucks	1,116	90.5
- Beverages	0.6	1,739	-1.0	149	-9.8	- Motorcycle	270	0.7
Manufacturing	81.7	231,202	17.5	24,032	8.8	- Spark-ignition reciprocating internal	357	
- Automotive	11.8	33,426	2.3	3,514	14.9 -	combustion		16.7
- Electronics	21.0	59,477	35.9	6,760	38.8 -	- Parts & accessories	976	11.3
- Electrical appliances	9.6	27,208	11.0	2,774	12.7			
- Precious stones and jewelry	8.2	23,168	50.3	1,446	-51.4	Products	Oct-25	
- Unwrought gold	4.1	11,565	51.6	515	-76.9	. routets	USD million	%YoY*
- Rubber products	4.6	13,072	13.7	1,341	1.3	L → Electronics	6,760	38.8
- Petro-chemical products	2.5	7,181	-2.5	706	-6.6	- Computer parts	3,657	67.8
- Chemicals	2.4	6,932	-0.3	738	-5.0	- HDD	1,023	15.3
- Machinery & equipment	3.5	9,845	16.2	1,058	2.5	- Electronic integrated circuits	848	10.8
- Apparels & Textile	1.8	5,128	-0.4	510	-5.0	- Telecommunication	1,054	21.5
- Metal & steel	2.0	5,725	2.9	614	17.1	- Semi-conductor devices, transistors,	273	-7.4
Mining & Fuel	2.6	7,409	-19.4	781	-19.2	diodes		-7.4

Thai Financial Market Data (1/2)

Data as of : 1 Dec 2025













End of Presentation

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