

# THAI ECONOMIC AND FINANCIAL UPDATE

for July 2025

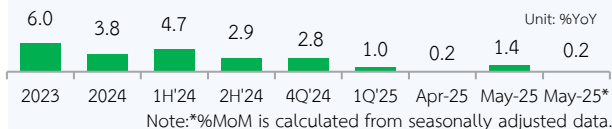
## Highlight:

Thailand's economy showed a slight slowdown in May 2025, led by a decline in services due to a drop in foreign tourist arrivals and a weaker industrial output, partly attributable to earlier inventory buildup and refinery maintenance. Private investment softened due to lower machinery sales, while government spending contracted from a high base last year. However, exports remained robust across most categories, particularly to the U.S., driven by processed agricultural products and electronics.



## Private Consumption

Seasonally adjusted private consumption remained stable. Spending on durable goods increased, driven by higher vehicle sales. Conversely, service and non-durable spending decreased due to reduced expenditures on hotels, restaurants, and fuel. Consumer confidence continued to decline, pressured by concerns over U.S. trade policy, slow economic recovery, and persistent household debt issues.



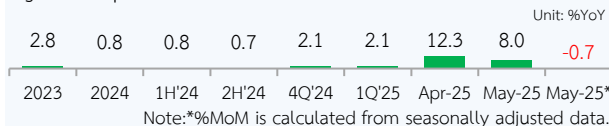
## Farm Income

Farmers' income declined from the same period last year, pressured by lower prices of major products, particularly from production of rice, durian and rubber increased. Meanwhile, cassava prices declined due to weaker demand from China.

Item (%YoY)	Farm Income		Agricultural Price		Agricultural Production	
	Apr-25	May-25	Apr-25	May-25	Apr-25	May-25
<b>Agriculture</b>	<b>-5.0</b>	<b>-5.7</b>	<b>-10.6</b>	<b>-9.6</b>	<b>6.2</b>	<b>4.3</b>
Paddy	12.9	12.1	-9.8	-12.8	25.2	28.6
Sugarcane	-12.9	-25.6	-21.9	-21.9	11.5	-4.7
Cassava	-46.7	-44.6	-42.2	-40.9	-7.8	-6.3
Rubber	-10.5	-8.2	-15.6	-11.4	6.1	3.6
Durain	-29.5	-21.4	-27.6	-25.9	-2.7	6.0

## Private Investment

Seasonally adjusted private investment decreased from the previous month, mainly due to reduced domestic machinery sales. Vehicle investment remained steady overall, with an increase in passenger car registrations balanced by a decline in commercial vehicles. Construction investment remained stable overall, despite a contraction in residential construction. However, non-residential construction showed signs of improvement.



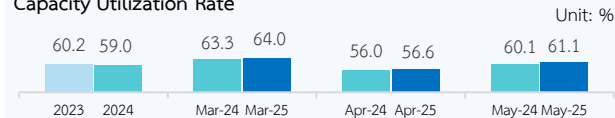
## MPI and Capacity Utilization (Cap-U)

The seasonally adjusted Manufacturing Production Index declined from the previous month, mainly due to lower production of air conditioners, concrete and cement. The petroleum category also dropped following temporary refinery maintenance. Conversely, automotive production increased, supported by rising passenger car sales.

MPI (%YoY)		2023	2024	Apr-25	May-25	%MoM
<b>Overall MPI</b>		<b>-3.6</b>	<b>-1.3</b>	<b>1.9</b>	<b>1.9</b>	<b>-0.6</b>
Automotive		0.8	-17.0	1.2	12.7	9.5
Petroleum		8.6	1.6	-3.8	0.1	-5.3
Beverage		0.5	4.2	-6.5	-9.6	-2.5

Note: %MoM Overall MPI is calculated from seasonally adjusted data.

## Capacity Utilization Rate



Note: MPI stands for Manufacturing Production Index

## Exports

- In May 2025, Thailand's exports increased by **18.4%YoY**, with a strong growth in key markets including the U.S., China, India and The EU. High-performing export products included computers and components, electronic circuits, and machinery.
- In 5M2025, Thailand's exports reached **USD 138.20 billion**, marking a **14.9%YoY expansion**. The primary growth drivers included industrial and agro-industrial products, particularly electronics to the U.S. and China, rubber products to China, and gems and jewelry to India.

Market	Share (%) Jan-May 2025	Jan-May 2025		May-25	
		USD Mn	%YoY**	USD Mn	%YoY**
<b>Total</b>	<b>100.0</b>	<b>138,202</b>	<b>14.9</b>	<b>31,045</b>	<b>18.4</b>
ASEAN	22.0	30,436	7.8	6,593	8.8
U.S.A.	19.6	27,098	27.2	6,250	35.1
China	12.5	17,208	17.9	4,877	28.0
EU	9.0	12,431	9.2	2,647	17.1
Japan	7.1	9,744	0.8	2,095	-0.8
India	5.2	7,204	61.0	1,271	27.5
Commodity Price & Exchange Rate		Jan-May 2025		May-25	
		Price	%YoY	Price	%YoY
Dubai oil price (USD/bbl)		71.3	-14.6	63.0	-24.6
Gold price (USD/troy oz)		3,023.0	38.7	3,309.5	40.8
Exchange rate (THB/USD)		33.7	-6.6	32.9	-10.1
NEER index		127.3	7.8	127.7	8.9

## Domestic Vehicle Sale

Thailand's car sales in May 2025 reached 52,229 units, rebounded with 4.7%YoY growth, driven by a 17.4% increase in passenger car sales. Commercial vehicle sales rose only in the SUV segment, which expanded 23.9%YoY and outpaced 1-ton pickup trucks, which continued to contract by 24.3%YoY. This decline is indicative of weak household purchasing power amid slow economic recovery, rising living costs, high household debt, and tighter lending standards due to credit quality concerns. Meanwhile, sales of electric vehicles (both BEVs and PHEVs) continued to grow steadily.

### Domestic vehicle sales, 5M2025

#### Total Vehicle Sales



252,615 Units

-3.0%YoY

#### Market Share By Brand



37.4%



12.6%



12.0%



8.3%



4.4%

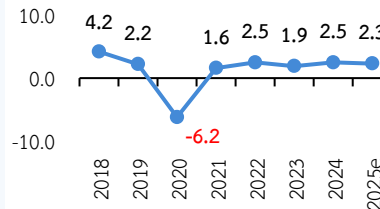
#### By Model

- 1 Toyota Hilux 11.2%
- 2 Isuzu D-Max 10.4%
- 3 Toyota Yaris ATIV 9.0%
- 4 Yaris Cross 6.5%
- 5 Honda City 5.8%

In 5M2025, domestic car sales totaled 252,615 units, marking a 3.0% year-over-year decrease, with declines observed in both passenger and commercial vehicles, particularly in the 1-ton pickup segment. Conversely, SUV sales demonstrated consistent growth, driven by consumer preference and targeted marketing initiatives. Toyota maintained its leading market share of 37.4%, followed by Isuzu and Honda. The best-selling model was the Toyota Hilux (11.2% market share), followed by the Isuzu D-Max and Toyota Yaris ATIV.

Domestic Vehicle Sales by Body Type	Jan-May 2025		May-25	
	Unit	%YoY	Unit	%YoY
Passenger car	98,086	-3.4	21,935	17.4
Commercial car	154,529	-2.7	30,294	-2.9
Pickup 1 ton	62,626	-17.1	11,234	-24.3
SUV	64,662	18.0	13,625	23.9
Other	27,241	-4.3	5,435	1.4
Overall	252,615	-3.0	52,229	4.7

## Thai GDP Forecast by BOT (%YoY)



%YoY	2022	2023	2024	2025e
Private Consumption	6.2	7.1	4.4	2.0
Government Consumption	0.1	-4.6	2.5	1.2
Private Investment	4.7	3.2	-1.6	1.7
Public Investment	-3.9	-4.6	4.8	6.0
Value of Merchandise Exports*	5.4	-1.5	5.8	4.0
Headline Inflation (%)	6.1	1.2	0.4	0.5

\*BOP Basis Note: 1) Data as of Jun 2025 2) e = estimate in lower tariffs scenario

## Tourism

In May 2025, Thailand recorded 2.27 million foreign tourist arrivals, marking a 13.9%YoY decrease and a 11.0%MoM decline. This contraction can be attributed to a significant reduction in long-haul tourists, particularly from Europe (except Russia) and Australia. Conversely, short-haul markets such as Malaysia, India, and Japan demonstrated growth, driven by local holidays. In 5M2025, total arrivals reached to 14.36 million, marking 2.7%YoY decreased, driven by declines from key markets such as China, Malaysia, and South Korea. However, Russia, India, and Australia showed significant growth. Tourism revenue totaled THB 710 billion, representing a 0.4% increase compared to the previous year.

### International tourist arrivals, 5M2025

#### No. of Foreign Arrivals



14,362,694 Persons

-2.7%YoY

#### Total Revenues



709,392 THB Mn

+0.4%YoY

#### Top 5 Nationalities Visiting Thailand



China

13.6%



Malaysia

13.2%



India

6.8%



Russia

6.7%

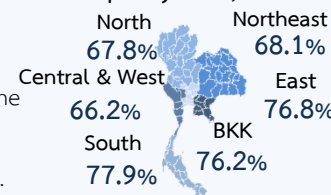


S.Korea

4.7%

In May 2025, the nationwide hotel occupancy rate averaged 69.4%, up from the same period last year, supported by rising domestic tourism, particularly during extended public holidays. The Eastern region recorded the highest occupancy at 74.0%, followed by the South at 73.8%, and Bangkok at 70.3%. For the first five months of 2025, the average occupancy rate was 73.6%, marking an improvement from the same period last year.

### Occupancy Rate, 5M2025



Major products	Share	Jan-May 25		May-25	
	Jan-May 2025 (%)	USD million	%YoY*	USD million	%YoY*
<b>Total exports</b>	<b>100.0</b>	<b>138,202</b>	<b>14.9</b>	<b>31,045</b>	<b>18.4</b>
<b>Agriculture</b>	<b>8.7</b>	<b>12,032</b>	<b>-3.7</b>	<b>3,376</b>	<b>6.8</b>
- Rice	1.4	1,878	-30.1	396	-9.9
- Rubber	1.7	2,378	22.3	369	-7.8
- Tapioca	1.0	1,351	-7.1	285	15.5
- Fruits	2.1	2,971	-9.8	1,559	10.2
- Fishery	0.4	601	-6.8	137	8.6
<b>Agro-industrial</b>	<b>7.4</b>	<b>10,204</b>	<b>5.2</b>	<b>2,365</b>	<b>10.1</b>
- Prepared or preserved seafood	1.1	1,530	3.1	341	10.5
- Cane sugar and molasses	1.0	1,395	6.8	259	-1.1
- Wheat products and other food preparations	1.0	1,314	21.7	293	25.5
- Beverages	0.7	927	0.8	203	1.0
<b>Manufacturing</b>	<b>81.2</b>	<b>112,182</b>	<b>19.6</b>	<b>24,577</b>	<b>22.9</b>
- Automotive	11.8	16,247	-0.4	3,709	15.3
- Electronics	19.8	27,299	36.1	7,066	53.2
- Electrical appliances	9.9	13,624	12.1	2,912	16.4
- Precious stones and jewelry	8.9	12,272	94.1	1,754	24.5
- Unwrought gold	4.0	5,469	121.2	908	55.9
- Rubber products	4.8	6,567	20.9	1,448	34.2
- Petro-chemical products	2.6	3,608	0.5	741	-4.4
- Chemicals	2.5	3,480	7.4	753	-1.3
- Machinery & equipment	3.3	4,510	16.7	1,076	34.8
- Apparels & Textile	1.8	2,555	0.2	531	0.1
- Metal & steel	2.0	2,817	-4.8	609	17.8
<b>Mining &amp; Fuel</b>	<b>2.7</b>	<b>3,783</b>	<b>-11.3</b>	<b>726</b>	<b>-21.9</b>

# Export of Goods For July 2025

Product	May-25	
	USD million	%YoY*
<b>Automotive</b>	<b>3,709</b>	<b>15.3</b>
- Passenger car	1,154	12.9
- Pick up and trucks	822	17.4
- Motorcycle	300	17.8
- Spark-ignition reciprocating internal combustion	310	16.3
- Parts & accessories	995	15.6

Products	May-25	
	USD million	%YoY*
<b>Electronics</b>	<b>7,066</b>	<b>53.2</b>
- Computer parts	4,290	104.0
- HDD	1,159	42.1
- Electronic integrated circuits	1,018	41.4
- Telecommunication	674	-20.8
- Semi-conductor devices, transistors, diodes	230	-32.1

Source: MOC (\*Custom Basis)

# Thai Financial Market Data (1/2)

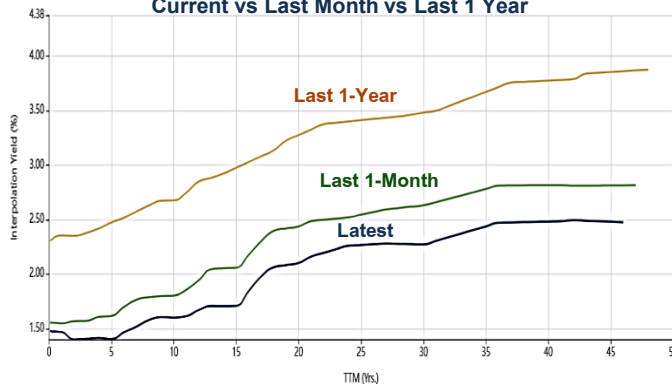
Data as of : 1 July 2025

## Fixed Income Market

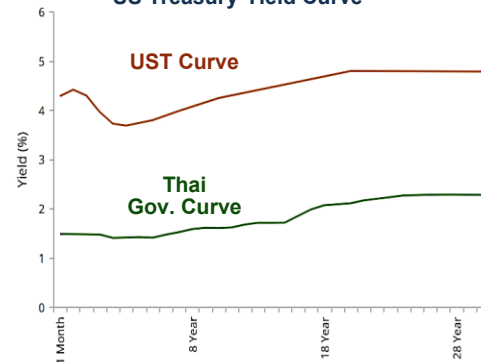
1 Year Movement of Thai Government Bond Yield (%)



Shift in Thai Government Yield Curve  
Current vs Last Month vs Last 1 Year

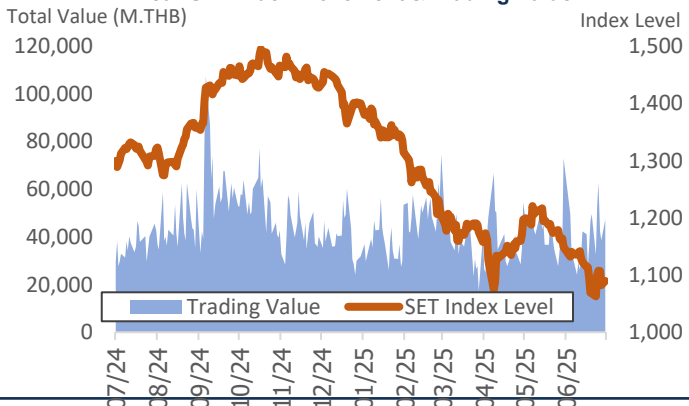


Thai Government Yield Curve versus  
US Treasury Yield Curve



## Equity Market

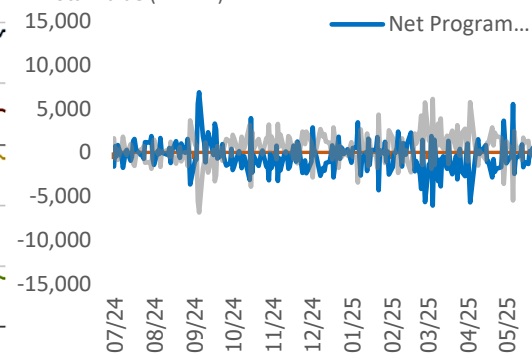
1-Year SET Index Movement & Trading Value



1 Year - SET Trading Value by Investor Type (M.TH.B)

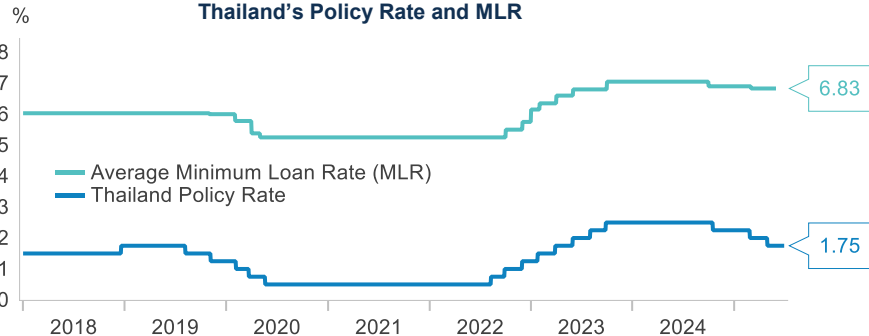


Total Value (M.TH.B)

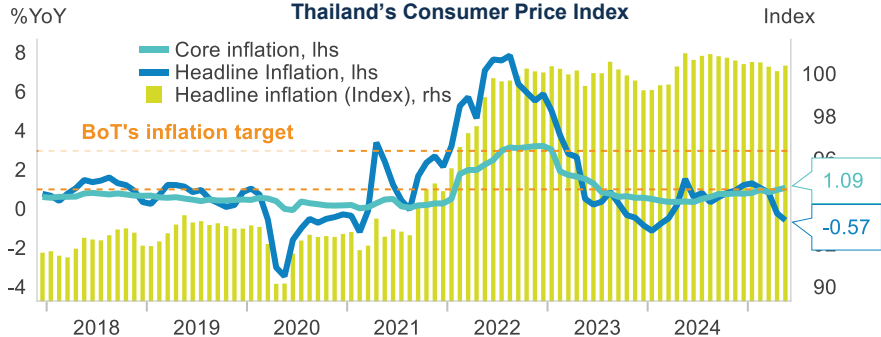


## Policy Rate and Inflation

Thailand's Policy Rate and MLR

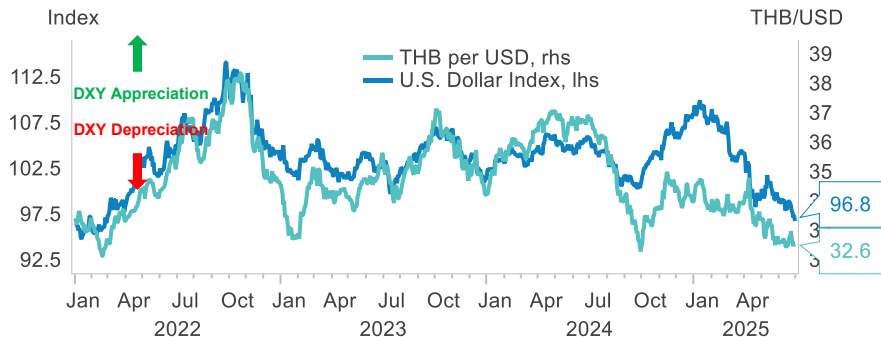


Thailand's Consumer Price Index

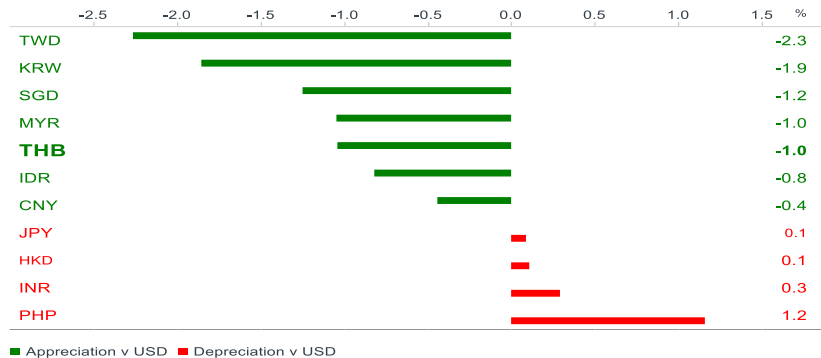


## Exchange Rate

US Dollar Index and THB per USD



Asian Exchange Rate/USD (MTD)



# End of Presentation

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