

BUSINESS RESEARCH

THAI ECONOMIC AND FINANCIAL UPDATE

for April 2024

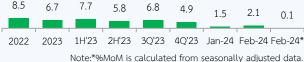
Highlight:

The Thai economy experienced sluggish growth, with the service sector expanding due to an increase in the number of tourists. Private investment and manufacturing production improved in some sectors, while private consumption remained stable. However, merchandise exports continued to expand due to the recovery of the global economy and increased consumer confidence. Government spending decreased due to lower current and investment expenditures.



Private Consumption

Private consumption indicators remained stable from the previous month after seasonal adjustment. Spending on services and non-durable goods benefited from an increase in the number of foreign tourists, as well as government measures such as energy price subsidies and tax deductions. However, spending on durable goods decreased, particularly in the sales of passenger cars.



Farm Income

Farm income decreased for the fourth consecutive month due to drought affecting sugarcane and palm oil, and decreased production of rubber and cassava caused by leaf fall and mosaic disease. Additionally, the price of paddy increased due to the suspension of Indian rice exports.

increased due to the suspension of Indian rice exports.									
Item (%YoY)		Fa	rm	Agricu	ultural	Agricultural			
		Inco	ome	Pri	ice	Production			
		Jan-24	Feb-24	Jan-24	Feb-24	Jan-24	Feb-24		
Agriculture		-1.8	-2.4	3.8	5.5	-5.4	-7.5		
A S	Paddy	-2.1	4.1	11.0	13.7	-11.8	-8.4		
2	Sugarcane	20.0	11.2	31.3	26.9	-8.6	-12.3		
Æ	Cassava	5.2	-7.6	11.7	7.7	-5.7	-14.2		
	Rubber	29.9	47.0	30.3	47.8	-0.3	-0.5		
*	Palm kernel	-20.2	-15.1	35.7	16.4	-41.2	-27.0		
	Iter	Agriculture Paddy Sugarcane Cassava Rubber	Fa Item (%YoY) Inco Jan-24 Agriculture -1.8 Paddy -2.1 Sugarcane Cassava 5.2 Rubber 29.9	Farm Income Jan-24 Feb-24 Agriculture	Farm Agriculative Income Pri Jan-24 Feb-24 Jan-24	Farm Agricultural	Farm Agricultural Agricultural Price Production		

Private Investment

continued to rise due to an increase in investment in machinery and equipment, particularly in the import of computers and related equipment. However, investment in construction has decreased due to a decline in sales of construction materials. The area permitted for construction

Private investment indicators, after seasonal adjustment,

remained stable, but the area for housing decreased while the area for industry continued to increase.

2.7

-1.4

-0.1

-2.6

-3.3

-2.0

-0.2

0.0

0.8

2022

2023

1H'23

2H'23

3Q'23

4Q'23

Jan-24

Feb-24

Feb-24*

Note: *%MoM is calculated from seasonally adjusted data.

MPI and Capacity Utilization (Cap-U)

Manufacturing production index, after seasonal

adjustment, increased from the previous month.

Production increased in the petroleum, chemicals, and beverages categories, but decreased in all types of automotive categories for both export and domestic sales.

MPI (%YOY)

2023

2H23

Jan-24

Feb-24

%MoM

	1411 1 (701017	2023	21 123	Juli 24	1 CD 24	/UIVICIVI	
	Overall MPI	-3.8	-4.1	-2.9	-2.8	1.2*	
100	Petroleum	8.6	11.1	-7.0	7.6	6.0	
ā	Beverage	0.3	-0.1	3.6	9.5	3.1	
	Chemicals	-0.7	5.9	4.1	5.9	2.2	
Note:*%MoM Overall MPI is calculated from seasonally adjusted data.							

Exports

- In February, Thai exports expanded for the seventh consecutive month by 3.6%YoY, in line with the global economic recovery. Important markets such as the United States, the European Union, and Australia continued to expand. The products that are still expanding include rubber, rice, canned and processed seafood, and computers.
- In 2M2024, exports expanded by 6.7%YoY, driven by exports to major trading partners such as the US, Europe, Australia, and CLMV. The products that expanded well included rice, rubber, food, canned fruit, computers, and steel.

Mouleat	Share (%)	Jan-Feb	2024	Feb-24		
Market	Feb 24	USD Mn	%YoY**	USD Mn	%YoY**	
Total	100.0	46,035	6.7	23,385	3.6	
ASEAN	24.1	11,648	9.0	5,632	1.2	
U.S.A.	17.4	7,968	14.6	4,072	15.5	
China	9.9	4,555	-2.0	2,320	-5.7	
EU	9.5	4,397	2.6	2,230	1.7	
Japan	8.2	3,862	-2.5	1,926	-5.8	
Hong Kong	5.7	2,216	32.7	1,339	15.5	
Commodity Price		Jan-Feb	2024	Feb-24		
& Exchange Rate		USD Mn	%YoY	USD Mn	%YoY	
Dubai oil price (USD/bbl)		80.0	-0.7	81.2	-0.0	
Gold price (l	JSD/troy oz)	2,028.6	8.1	2,023.2	9.1	
Exchange rat	e (THB/USD)	35.5	5.7	35.9	5.5	
NEER index		119 1	-1 5	118 5	-12	





Note: MPI stands for Manufacturing Production Index

Domestic Vehicle Sales

In February, car sales decreased by 26.1%YoY due to reduced sales of pickup trucks and passenger cars. This is attributed to strict loan approval policies in line with responsible lending policy, high levels of household debt, and a slow domestic economic recovery which have resulted in increased NPLs in the automotive leasing sector. Additionally, government spending and investment remained contracted due to the delayed budget disbursement. However, sales of passenger cars in the electric car group, specifically BEV and HEV, expanded from the same period last year.

Domestic vehicle sales, 2M2024

Total Vehicle Sales	Market	Share B	y Brand	By Model		
	(4)		ISUZU	1 Toyota Hilux	16.2%	
	•	HONDA 15 70/	14.5%	2 Isuzu D-Max	15.0%	
	34.4%	15.1%	14.5%	3 Toyota Yaris ATIV	9.9%	
107,657 _{Units}			nd	4 Honda City	7.1%	
-21.5%YoY	4.2		9%	5 Yaris Cross	5.7%	

Domestic car sales in 2M2024 reached 107,657 cars, which is a 21.5%YoY decrease due to lower sales of commercial and passenger vehicles. Toyota remains the market leader, followed by Honda and Isuzu, respectively. The Toyota Hilux pickup truck is the highest-selling model, with a market share of 16.2%, followed by the Isuzu D-Max with 15.0% and the Toyota Yaris ATIV with 9.9%.

	<u> </u>		311 70			
Domestic Vehicle	Jan-Feb	2024	Feb-24			
Sales by Body Type	Unit	%YoY	Unit	%YoY		
Passenger car	43,273	-9.3	19,861	-20.1		
Commercial car	64,384	-28.0	32,982	-29.4		
Pickup 1 ton	30,399	-43.3	15,535	-43.2		
SUV	22,627	27.3	11,675	18.6		
Other	11,358	-36.9	5,772	-39.3		
Overall	107,657	-21.5	52,843	-26.1		



Tourism

In February, the number of foreign tourists increased by 58.6%YoY and 10.4%MoM.

This growth was driven mainly by the number of Chinese tourists due to visa exemption measures and the Chinese New Year holiday, followed by Malaysians, South Koreans, Indians and Russians, respectively. The numbers of European and American tourists are also increasing. In 2M2024, Thailand had a total of 6.38 million foreign tourists, an increase of 50.0%YoY.

International tourist arrivals, 2M2024



The hotel occupancy rate for February decreased slightly Occupancy Rate, 2M2024 from the previous month to 76.7%. As a result, the Northeast North occupancy rate for the 2M2024 was 77.0%, up from 47.9% last 65.6% 75.9% year. Bangkok had the highest occupancy rate in February, East Central & West followed by the southern and eastern regions, respectively. 77.0% 65.4% The increase in occupancy rate was mainly due to the rise in foreign tourists. However, the number of Thai tourists 82.9% South 82.6% decreased slightly from the previous month.

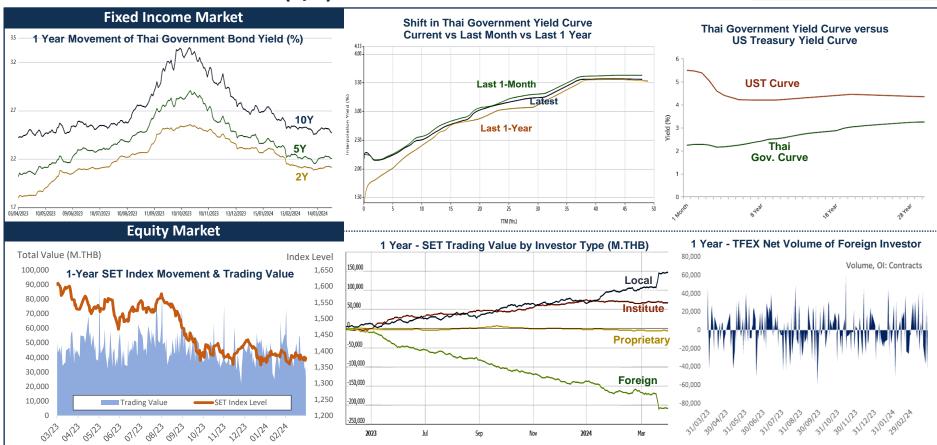




Sources: NESDC, Toyota, FTI, and MOTS

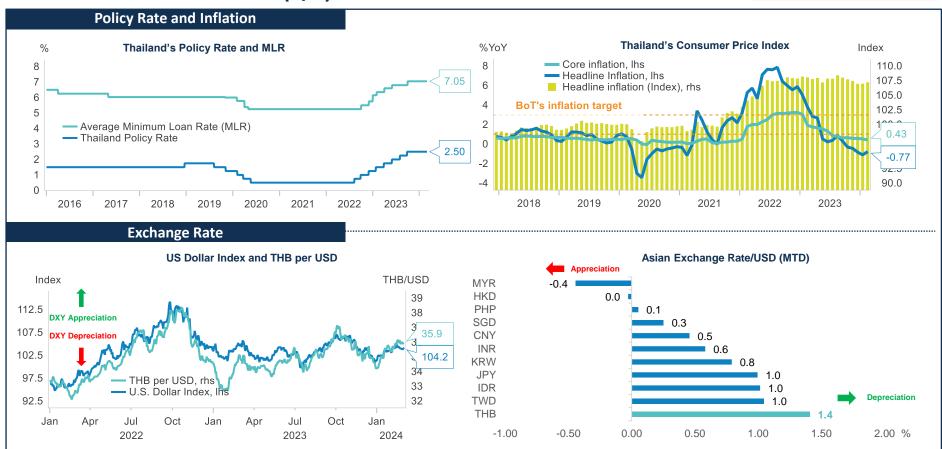
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M. Samana disabi	Share	Jan-Feb 24		Feb-24					
Major products	Feb 2024 (%)	USD million	%YoY*	USD million	%YoY*	\square XD	\cap r	1	
Total exports	100.0	46,035	6.7	23,385	3.6		01	_	
Agriculture	8.9	4,094	10.7	2,024	7.5	-5.6			
- Rice	2.4	1,126	49.4	524	53.6		Good	S	
- Rubber	1.6	746	18.8	419	31.7				
- Tapioca	1.2	556	-23.5	312	-20.5	For Apr	2024		
- Fruits	1.0	468	2.2	178	-24.2				
- Fishery	0.5	250	23.9	121	6.3		Feb-2	4	
Agro-industrial	7.6	3,486	-3.5	1,842	-9.2	Products	USD million	%YoY*	
- Prepared or preserved seafood	1.3	580	6.5	311	7.7	Automotive	3,192	-8.2	
- Cane sugar and molasses	1.1	494	-28.5	284	-35.3	- Passenger car	1,003	-8.4	
- Wheat products and other food	0.9	406	6.3	213	6.3	- Pick up and trucks	583	-11.5	
preparations	0.9	400	0.5	213	0.5	- Motorcycle	350	-5.3	
- Beverages	0.8	347	10.5	176	3.6	- Spark-ignition reciprocating internal	330	5.5	
Manufacturing	80.0	36,832	7.7	18,749	5.2	- spark-ignition reciprocating internat	309	-29.0	
- Automotive	13.8	6,343	-6.5	3,192	-8.2	- Parts & accessories	826	3.1	
- Electronics	16.0	7,343	15.2	3,674	12.5	- Parts & accessories	020	3.1	
- Electrical appliances	10.2	4,704	-2.6	2,407	-3.8		Feb-2	24	
- Precious stones and jewelry	6.6	3,032	53.9	1,866	50.8	Products	USD million	%YoY*	
- Unwrough gold	2.6	1,210	255.5	740	309.5	Electronics	3,674	12.5	
- Rubber products	4.7	2,162	-0.4	1,088	-4.1	- Computer parts	1,550	24.9	
- Petro-chemical products	3.0	1,364	-1.5	699	-2.7	- HDD	627	21.4	
- Chemicals	2.6	1,195	-8.0	566	-14.2	- Electronic integrated circuits	653	-13.2	
- Machinery & equipment	3.1	1,406	2.3	710	-2.5	- Telecommunication	445	12.8	
- Apparels & Textile	2.1	986	3.1	504	2.0	- Semi-conductor devices.	1 15	12.0	
- Metal & steel	3.6	1,678	63.0	597	18.0	transistors, diodes	405	15.7	
Mining & Fuel	3.5	1,623	-0.9	770	-8.6	transistors, diodes			
LH BANK We faire Jamily	Source: MOC (*Custom Basis)					4		













End of Presentation

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ข้อมูล บทวิเคราะห์ และการแสดงความคิดเห็นต่างๆ ที่ปรากฏอยู่ในรายงานฉบับนี้ ได้จัดทำขึ้นบนพื้นฐานของแหล่งข้อมูลที่ได้รับมาจากแหล่งข้อมูลที่เชื่อถือได้ เพื่อใช้ประกอบการ วิเคราะห์ภาวะเศรษฐกิจและอุตสาหกรรมซึ่งเป็นเอกสารภายในของธนาคารแลนด์ แอนด์ เฮ้าส์ จำกัด (มหาชน) เท่านั้น ทั้งนี้ธนาคารฯ จะไม่รับผิดชอบความเสียหายใดๆ ทั้งปวงที่ เกิดขึ้นจากการนำข้อมูล บทวิเคราะห์ การคาดหมาย และความคิดเห็นต่างๆ ที่ปรากฏในรายงานฉบับนี้ไปใช้ โดยผู้ที่ประสงค์จะนำไปใช้ต้องยอมรับความเสี่ยง และความเสียหายที่อาจ เกิดขึ้นเองโดยลำพัง





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