

BUSINESS RESEARCH

THAI ECONOMIC AND FINANCIAL UPDATE

for October 2023

Highlight:

The Thai economy continues to recover following a surge in income from the tourism sector. In terms of domestic demand, both consumption and private investment slowed slightly from the previous month. Merchandise exports, excluding gold, declined due to lower demand from trading partners. Meanwhile, industrial production remained steady despite a decline in automobile production.

Private Consumption

Seasonally adjusted private consumption indicators fell slightly from the previous month, reflecting lower spending on both nondurable and durable goods. However, spending in the services sector increased slightly, particularly in hotels and restaurants, correlating with increased spending by both domestic and international travelers.



Farm Income

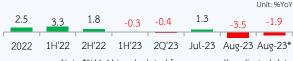
Farm income continued to decline due to the fall in prices of key agricultural commodities, including livestock, rubber and palm oil. However, the production of agricultural products increased mainly from a **low base**.

					Agricu	ultural	Agricu	ultural			
	lte	m (%YoY)	Farm l	ncome	Pri	ice	Produ	uction			MPI (%YoY
			Jul-23	Aug-23	Jul-23	Aug-23	Jul-23	Aug-23			Overall MP
		Agriculture	-3.5	-1.0	-3.7	-3.0	0.2	2.1	4	à	Automotive
	B		F 0	20.0	10.0	<u>ар</u> г		1.2	Ø	Ð	Rubbers and
		Paddy	5.8	20.9	12.0	22.5	-5.5	-1.3	ŝ	Ĵ	Hard disk dr
	ŗ.	Rubber	-22.5	-16.8	-23.3	-17.9	1.0	1.4			:*%MoM Over
	G	Durian	-5.5	127.4	10.6	-13.0	-14.6	161.5	C		ity Utilizatio
	罾	Palm kernel	-25.5	-27.9	-20.7	-14.9	-6.0	-15.4		63.	⁶ 60.1
	$\langle -1 \rangle$	Swine	-22.5	-26.2	-29.5	-33.3	9.9	10.6			8M
L	_H	BAN	Κ	Wa	e ire,	Sour	ces: BOT	, OAE, M	OC, Woi	rld B	ank, and OIE

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Private Investment

Seasonally adjusted private investment indicators declined from the previous month due to lower investment in machinery and equipment following a slowdown in imports of mobile phones, computer equipment and trucks. Construction investment indicators increased slightly due to sales of construction materials, particularly sanitary ware and concrete piles.



Note:*%MoM is calculated from seasonally adjusted data.

MPI and Capacity Utilization (Cap-U)

Industrial production was unchanged from the previous month. Key industries that experienced production growth include sugar, HDD, and chemical fertilizer, while production of automobiles, rubber, and semiconductors declined.

	MPI (%YoY)		2022	1H23	Jul-23	Aug-23	%MoM
	Overall MPI		0.4	-4.6	-4.7	-7.5	0.1*
	Automotive		11.5	6.2	4.4	-12.3	-4.9
	Rubbers and p	olastics	-1.1	-7.1	-8.7	-12.7	-3.8
	Hard disk drive	2	-29.1	-34.0	-39.1	-32.4	7.0
Note	e:*%MoM Overal	. MPI is o	calculate	ed from s	easonall	y adjuste	ed data.
Capa	city Utilization	Rate		2	022	2023	Unit: %
63	.6 60.1 6	2.6 59	.2	60.8 58	.1	63.9 5	8.2
	8M	Jun		Jul		Aug	

Exports

- In August, Thai exports expanded by 2.6%YoY, marking the first growth in 11 months, due to the expansion of major export markets such as the US, China, Japan and Australia. The agricultural and processed agricultural sectors were the main drivers of export growth.
- In 8M2023, Thai exports declined by 4.5%YoY due to the weakening economies of trading partners, particularly the US, China, and EU, in line with the global economy. Notably, exports of important products such as rubber, cassava, and petrochemical products also decreased.

Market	Share (%)	Jan-Aug	2023	Aug-23		
Market	Jan-Aug 23	USD Mn	%YoY	USD Mn	%YoY	
Total	100.0	187,593	-4.5	24,280	2.6	
ASEAN	23.5	44,058	-11.5	5,479	-10.3	
U.S.A.	16.9	31,776	0.1	4,870	21.7	
China	12.4	23,245	-3.0	2,803	1.9	
EU	9.4	17,567	-2.0	2,100	-8.5	
Japan	9.0	16,809	0.8	2,353	15.7	
Australia	4.1	7,630	3.8	1,195	26.9	
Commodity Price		Jan-Aug	2023	Aug-23		
& Excha	nge Rate	Price	%YoY	Price	%YoY	
Dubai oil pri	ce (USD/bbl)	79.9	-22.1	86.6	-11.4	
Gold price (l	JSD/troy oz)	1,933.7	5.0	1,918.7	8.7	
Exchange rat	e (THB/USD)	34.4	0.1	35.0	-2.3	
NEER index		120.1	3.9	120.4	5.3	

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Domestic Vehicle Sales

In August, total vehicle sales were down 11.7%YoY due to a decline in sales of commercial vehicles in the 1-ton pickup category, the tenth consecutive month of decline. Due to declining farm income combined with high household debt, financial institutions have tightened credit and the rise in interest rates is impacting consumers' vehicle purchasing decisions. However, passenger car sales are increasing, in part due to the popularity of electric vehicles.

Domestic vehicle sales, 8M2023 Total Vehicle Sales Market Share By Brand By Model (1) Isuzu D-Max P ISUZU IONDA 2 Toyota Hilux 33.9% 20.8% 11.6% 3 Toyota Yaris ATIV 524,784 Units (4) Honda City 4.9% 0. -6.2%YoY

In 8M2023, domestic vehicle sales totaled 524,784 units, down 6.2%YoY, mainly due to lower purchases of 1-ton pickups. However, by vehicle model, the pickup segment remains the bestselling vehicle. The Isuzu D-Max holds the highest market share with 18.7%, followed by the Toyota Hilux with 16.2% and the Toyota Yaris ATIV with 7.2%.

) (% 2.8%	5 For	d Ranger		4.1%	
	Domestic Vehicle	Jan-Aug	2023	Aug-23		
	Sales by Body Type	Unit	%YoY	Unit	%YoY	
	Passenger car	194,243	9.3	23,645	4.9	
	Commercial car	330,541	-13.4	36,589	-19.9	
	Pickup 1 ton	167,128	-35.4	19,561	-36.3	
(SUV	69,797	28.8	8,264	43.4	
	Other	93,616	35.8	8,764	-4.7	
	Overall	524,784	-6.2	60,234	-11.7	

18.7%

16.2%

7.2%

6.4%

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Tourism

Foreign tourists continued to grow significantly in 8M2023, driven by an influx of visitors from various countries. This reflects the sustained demand for tourism in the wake of the improved global COVID-19 situation. In particular, the growth in the number of tourists from Asian countries, with a market share of more than 50% of the total number of foreign tourists. In addition, Thai tourism benefits from the Russia-Ukraine geopolitical conflict, as Russian tourism to Thailand increases when European countries stop flying from Russia.

International tourist arrivals, 8M2023

No. of Foreign Arrivals	Total Revenues	Top 5 Nationalities Visiting Thailand
	62	
17,873,376 Persons	746,414 THB Mn	Malaysia China S.Korea India Russia
+308.5%YoY	+291.1%YoY	16.3% 12.4% 5.9% 5.7% 5.2%

The average hotel occupancy rate nationwide in 8M2023 was 68.2%, an improvement from the same period last year, following the increase in the number of both Thai and foreign tourists. The region with the highest occupancy rate is Bangkok, which enjoys immense popularity among foreign tourists due to its numerous fascinating tourist attractions. Occupancy Rate, 8M2023 North 60.8% Central & West 59.4% South 72.0% BKK 76.9%



	Share	Jan-A	ug 23	Aug	-23
Major products	Jan-Aug 2023 (%)	USD million	%YoY	USD million	%YoY
Total exports	100.0	187,593	-4.5	24,280	2.6
Agriculture	9.7	18,256	-2.9	2,217	4.2
- Rice	1.6	2,950	19.2	381	10.8
- Rubber	1.2	2,341	-38.0	302	-32.9
- Tapioca	1.4	2,596	-17.1	294	-12.8
- Fruits	2.9	5,474	22.4	598	99.8
- Fishery	0.5	1,006	-8.4	128	-12.0
Agro-industrial	8.2	15,397	-4.2	1,816	-7.6
- Prepared or preserved seafood	1.2	2,277	-10.8	297	-9.7
- Cane sugar and molasses	1.5	2,882	12.1	265	-23.3
- Wheat products and other food preparations	0.8	1,593	-4.7	210	-1.2
- Beverages	0.7	1,385	2.7	139	-14.9
Manufacturing	78.2	146,714	-4.1	19,160	2.5
- Automotive	14.2	26,710	9.1	4,024	24.2
- Electronics	15.8	29,707	2.6	4,049	9.3
- Electrical appliances	10.5	19,780	-0.4	2,396	-3.1
- Precious stones and jewelry	4.9	9,121	-16.5	802	-27.1
- Unwrough gold	1.9	3,613	-37.7	229	-50.3
- Rubber products	4.8	8,958	-6.3	1,106	-4.7
- Petro-chemical products	3.2	6,035	-21.9	801	-9.9
- Chemicals	2.9	5,466	-18.8	670	-11.1
- Machinery & equipment	3.1	5,746	-3.1	792	6.4
- Apparels & Textile	2.2	4,035	-14.3	509	-12.8
- Metal & steel	2.4	4,503	-8.9	586	-4.8

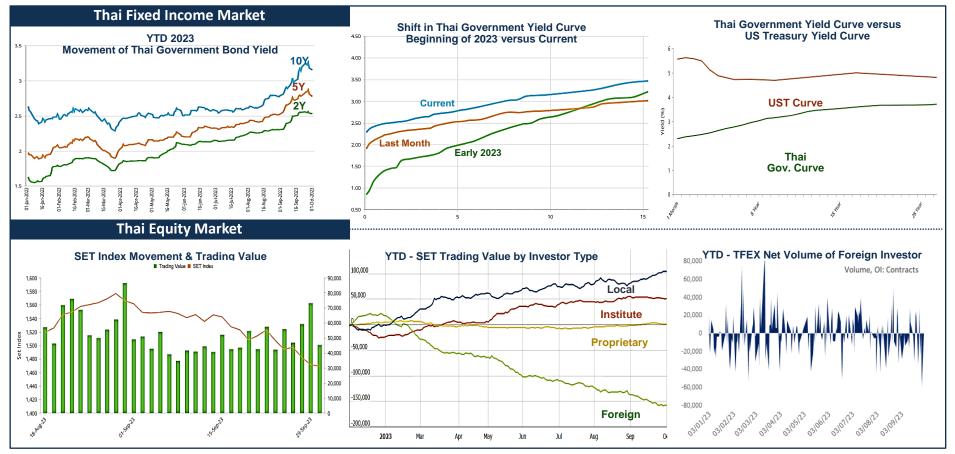


	Aug-	-23
Products	USD million	%YoY
Automotive	4,024	24.2
- Passenger car	859	-7.0
- Pick up and trucks	830	21.6
- Motorcycle	257	-20.6
- Spark-ignition reciprocating internal	360	13.0
combustion		
- Parts & accessories	911	5.1
Duo du oto	Aug	-23
Products	Aug USD million	-23 %YoY
	Ĩ	
	USD million	%YoY
Electronics	USD million 4,049	%YoY 9.:
Electronics - Computer parts	USD million 4,049 1,249	%YoY 9.: -26.
Electronics - Computer parts - HDD	USD million 4,049 1,249 436	%YoY 9.: -26. -48.
Electronics - Computer parts - HDD - Electronic integrated circuits	USD million 4,049 1,249 436 1,118	%YoY 9. -26. -48. 39.



Thai Financial Market Data (1/2)

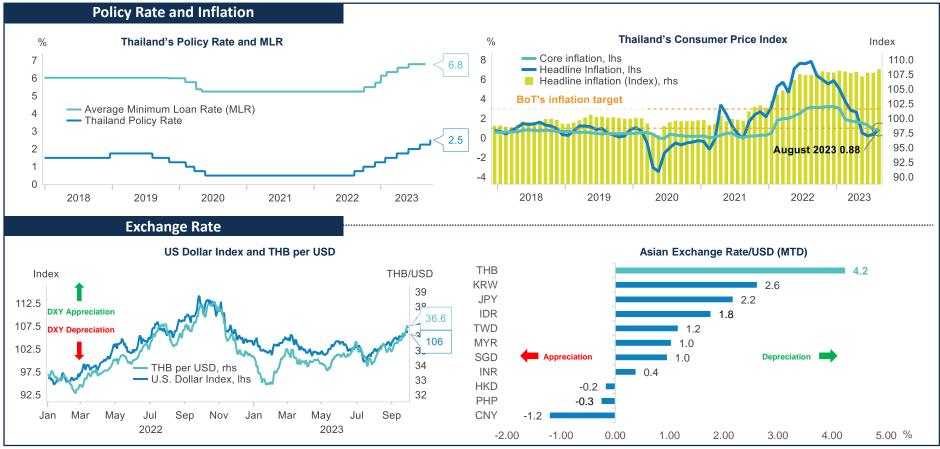
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Source: LH Business Research Analysis based on data from iBond, ThaiBMA and SETSMART

Thai Financial Market Data (2/2)

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End of Presentation

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ข้อมูล บทวิเคราะห์ และการแสดงความคิดเห็นต่างๆที่ปรากฏอยู่ในรายงานฉบับนี้ ได้จัดทำขึ้นบนพื้นฐานของแหล่งข้อมูลที่ได้รับมาจากแหล่งข้อมูลที่เชื่อถือได้ เพื่อใช้ประกอบการ วิเคราะห์ภาวะเศรษฐกิจและอุตสาหกรรมซึ่งเป็นเอกสารภายในของธนาคารแลนด์ แอนด์ เฮ้าส์ จำกัด (มหาชน) เท่านั้น ทั้งนี้ธนาคารฯ จะไม่รับผิดชอบความเสียหายใดๆทั้งปวงที่ เกิดขึ้นจากการนำข้อมูล บทวิเคราะห์ การคาดหมาย และความคิดเห็นต่างๆ ที่ปรากฏในรายงานฉบับนี้ไปใช้ โดยผู้ที่ประสงค์จะนำไปใช้ต้องยอมรับความเสี่ยง และความเสียหายที่อาจ เกิดขึ้นเองโดยลำพัง

