Economic Update For August 2022



Highlight:

In August, the Thai economy continued to recover in line with the recovery of the tourism and service sectors that boosted consumption, coupled with supply pressures from commodity prices and part shortages in some industries have improved. However, the slowdown in foreign demand due to the global economy and the high cost of living still pose a risk to the economic recovery in the next period.

Business Research

5 October 2022



Private Consumption

Private consumption in August expanded by 16.6%YoY, partly due to a low base, but after seasonal adjustment, the recovery flatted from the previous month by -0.03%MoM. This indicates that private consumption is gradually improving, especially employment and consumer confidence.



Farm Income

August farm income kept rising by 18.6%YoY, thanks to the increase in agricultural prices, especially livestock prices due to the increase in feed costs.

ltem (%YoY)		Farm Income		Agricultural Price		Agricultural Production	
		Jul-22	Aug-22	Jul-22	Aug-22	Jul-22	Aug-22
	Agriculture	18.9	18.6	18.0	23.2	0.8	-3.7
B	Paddy	179.1	26.1	12.7	22.1	147.5	3.3
ARA.	Cassava	70.1	102.3	37.8	34.3	23.4	50.7
	Maize	29.2	33.8	25.1	26.5	3.3	5.8
	Rubber, RSS3	17.1	5.1	15.6	4.0	1.3	1.0
£	Swine	36.8	43.7	44.6	50.4	-5.4	-4.4
Ş	Fowl	38.3	43.4	36.5	42.1	1.4	0.9

Private Investment

Private investment in August after seasonal adjustment increased from the previous month by 1.9%MoM. This was in line with the increase in the import of capital goods and the number of commercial car registrations, together with the improvement in sales of construction materials.



2Q'21 3Q'21 4Q'21 1Q'22 May-22 Jun-22 Jul-22 Aug-22 Aug-22*

Note:*%MoM is calculated from seasonally adjusted data.

MPI and Capacity Utilization (Cap-U)

August MPI grew 14.5%YoY, due to parts shortages gradually eased. Resulting in the production of commercial cars, integrated circuits and semiconductors come back to produce more, causing the overall Cap-U to increase to 63.8%

	MPI (%YoY)		1H'22	Jul-22	Aug-22	%MoM
	Over	all MPI		0.5	6.4	14.5	3.7
- <u>-</u>	Automot	tive		2.6	22.4	61.6	19.1
•	IC and se	emicondu	uctors	6.6	9.5	15.6	1.9
E	Petroleu	m		14.5	13.0	17.6	2.9
Capacit	y Utilizat	ion Rate					Unit: %
62.7	63.4	63.8	62.5	58.1	60.8	56.3	63.8
8M'21	8M'22	Jun-21	Jun-22	Jul-21	Jul-22	Aug-21	Aug-22

Exports

- In August, exports grew 7.5%YoY, but contracted by 4.1%MoM if compared to the previous month, in line with the slowdown in trading partner's demand. The product group that contracted was agricultural products, especially fresh fruit and frozen fruit.
- Thai export in 8M2022 rose by 11.0%YoY, sends a slower signal more clearly, especially the Chinese market that continued to shrink.

Market Share (%)		Jan-Aug 2022		Aug-22	
Market	Jan-Aug 22	USD Mn	%YoY	USD Mn	%YoY
Total	100.0	196,447	11.0	23,633	7.5
ASEAN	25.4	49,827	18.8	6,128	19.0
U.S.A.	16.2	31,748	17.8	4,002	16.3
China	12.2	23,932	-5.0	2,724	-20.1
Japan	8.5	16,730	1.2	2,035	6.6
EU	7.8	15,318	7.5	1,971	19.0
Australia 3.7		7,350	2.3	942	21.3
Commodity Price		Jan-Aug	2022	Aug-	22
& Exchange Rate		Price	%YoY	Price	%YoY
Dubai oil price (USD/bbl)		102.5	57.9	97.8	42.0
Gold price (USD/troy oz)		1,842.4	2.1	1,764.6	-1.2
Exchange rate (THB/USD)	34.3	9.6	35.9	0.8
NEER index		115.7	-3.2	114.3	0.1



Sources: BOT, OAE, MOC, World Bank, and OIE Note:

Domestic vehicle sales

August new car sales rose by 61.7%YoY to 68,208 units, thanks to last year's low base and support from the BIG MOTOR SALES. As a result, car sales in 8M2022 increased by 19.6%YoY to 559,537 units. However, high cost of living and high level of household debt will continue to limit growth of new car sales in the medium-term.

Total Vehicle Sales	Market Share By Brand	By Model
	🔛 usuzi 🛞	1 Isuzu D-Max 22.7%
	33.1% 25.4% 9.7%	2 Toyota Hilux 18.5%
		3 Honda City 5.9%
559,537 Units		4 Toyota Yaris 3.9%
+19.6%YoY	6.3% 4.5%	5 Ford Ranger 3.6%

In August, sales of all vehicle segments still grew strongly, due partly to last year's lockdown and the low base, and the introduction of new models to the market, especially commercial cars that grew well following the increase in farm income.

% 4.5 %	5	3.6%			
Domestic Vehicle	Jan-Aug	2022	Aug-22		
Sales by Body Type	Unit	%YoY	Unit	%YoY	
Passenger car	177,647	17.7	22,530	62.7	
Commercial car	381,890	20.5	45,678	61.2	
Pick up 1 ton	258,790	17.3	30,720	58.4	
SUV	54,176	24.5	5,762	77.9	
Other	68,924	30.8	9,196	61.2	
Overall	559,537	19.6	68,208	61.7	



2019

2018

2020

2021 2022e

%YoY	2021	2022e
Private Consumption	0.3	5.6
Government Consumption	3.2	-2.2
Private Investment	3.3	3.3
Public Investment	3.8	1.7
Value of Merchandise Exports	18.8	8.2
Headline Inflation (%)	1.2	6.3

Tourism

In 8M2022, the number of foreign arrivals tallied 4.4 million people, up 5,849.6%YoY, generating THB 159.3 billion in revenues due to the acceleration of ASEAN tourists such as Malaysia, Singapore and Vietnam since the country's full reopening and the continuous relaxation of international travel restrictions.



The average occupancy rate of hotels nationwide in 8M2022 reached 41.2%, along with the number of tourists gradually improving after the country is fully opened and expanding of the government's domestic tourism promotion measures.

Occupancy rate, 8M2022 Northeast North 45.5% 48.6% Central East exc. BKK West 37.7% 44.3% 55.0% South BKK 33.4% 38.7%



USD million 0 196,447 6 18,777 3 2,471 9 3,778 6 3,115 3 4,471 6 1,100 2 16,015 3 2,551 3 2,553 9 1,673 7 1,339	7 5.4 1 27.1 8 4.6 5 16.8 1 -7.5 0 2.4 5 29.1 1 13.1 3 154.6 3 10.1 9 -1.4	USD million 23,633 2,115 344 450 326 298 145 1,949 329 346 212 159	%YoY 7.5 -10.3 15.3 -2.8 1.5 -63.8 6.4 27.6 18.5 170.8 9.4 14.9
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9 1,673 7 1,339	3 10.1 9 -1.4	212	9.4
7 1,339	9 -1.4		
,		159	14.9
9 153,045	5 9.0	18,674	9.2
5 24,479	9 -3.2	3,223	19.5
8 28,980	0 5.2	3,718	10.5
1 19,879	9 7.2	2,478	18.4
6 10,925	5 70.0	1,098	24.7
0 5,800	0 116.4	461	16.7
9 9,559	9 -3.9	1,161	-0.2
9 7,729	9 5.3	889	-13.4
4 6,723	3 8.1	747	-8.2
0 5.923	3 14.3	745	15.6
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Draduata	Aug-22		
Products	USD million	%YoY	
Automotive	3,223	19.5	
- Passenger car	922	60.3	
- Pick up and trucks	667	3.7	
- Motorcycle	324	20.4	
- Spark-ignition reciprocating internal	318	3.1	
combustion			
- Parts & accessories	865	10.2	
Deciliaria	Aug-22		
Products	Aug-22 USD million	%YoY	
Products Electronics			
	USD million	10.5	
[*] Electronics	USD million 3,718	10.5	
• Electronics - Computer parts	USD million 3,718 1,709	10.5 0.0	
 Electronics Computer parts HDD 	USD million 3,718 1,709 846	10.5 0.0 - 19.1 25.1	
 Electronics Computer parts HDD Electronic integrated circuits 	USD million 3,718 1,709 846 812	10.5 0.0 - 19.1	

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End of Presentation

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